

# ASIM NAZAR

## Versatile Specialist

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Rawalpindi



## EXPERIENCE

### Customer Sales Representative

#### First Step Communication

02/2024 - 05/2024 Rawalpindi

- Customer service and sales representatives engage with clients to understand their needs, provide tailored solutions, and ensure satisfaction through effective communication and sales transactions, fostering long-term relationships and meeting company objectives
- Improved customer satisfaction rate by 15% by implementing personalized service strategies.
- Increased client retention by 12% by developing tailored outreach campaigns focusing on customer needs.

### Recruiter

#### DJX Solutions

07/2023 - 02/2024 Mirpur

- Work closely with hiring managers and department heads to understand the specific skills, qualifications, and experience needed for a particular job opening

### Sales Manager

#### Zain Traders

10/2022 - 03/2023 Mirpur

- Dynamic sales manager with a proven track record of driving revenue growth and fostering strong client relationships.
- Strong understanding of B2B and B2C dynamics
- Focused on meeting customer needs
- Enabling more efficient sales processes in limited time frames

## EDUCATION

### Cisco Certified Support Technician Cybersecurity

#### Government College of Technology

05/2024 - 08/2024 Rawalpindi

### Master's in computer science (MSc)

#### Mirpur University of Science & Technology

04/2021 - 04/2023 Mirpur

## SUMMARY

Enthusiastic IT professional with a Master's degree in Computer Science and a Cisco Certified Support Technician Cybersecurity diploma. Skilled in network troubleshooting, computer hardware maintenance, and basic programming. I have a strong foundation in cybersecurity fundamentals and experience with both Windows and Linux operating systems. Seeking opportunities to apply my technical knowledge in IT support and cybersecurity roles

## SKILLS

Basic Linux Operations Linux

Ms office Hardware Maintenance

Communication Problem Solving

Service Focused Team Management