



JAMAL MEHMOOD

UI/UX designer | WordPress Expert

In my extensive professional journey, I've honed my skills as a WordPress specialist and seasoned UI UX Web Designer. Over the years, I've cultivated a deep expertise in web design, development, security, and performance optimization, allowing me to deliver comprehensive WordPress and web solutions tailored to your business requirements.

I bring in-depth technical proficiency across a wide range of areas including HTML5, CSS3, Bootstrap, Figma, Adobe XD, wireframe, prototype, user interface design, website optimization, theme development, media queries, accessibility standards (WCAG), SEO, CRM integration, Elementor, WPBakery, Divi, Gutenberg Builder, PSD to HTML Figma to WordPress, conversion, multisite setups, BuddyPress, AWS, Docker, security protocols, e-commerce platforms like WooCommerce and Shopify, custom post types, Wordfence, ACF Pro, cache management, GIT version control, widgets, taxonomy management, and third-party tool integration for marketing and sales.

Contact

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Education

2019

BSCS 4 years complete science

Arid university Rawalpindi

2014

ICS inter

Civil college of commerce and
management

Expertise

- UI/UX
- Visual Design
- Wireframes
- Storyboards
- WordPress
- Web designer

Language

English

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Experience

2021 - presents

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UI UX designer & WordPress developer

- Lead UI/UX design initiatives, crafting intuitive interfaces for both web and mobile applications.
- Utilize Figma and Adobe XD to develop wireframes, mockups, and prototypes, ensuring seamless user experiences. Conduct user research and gather feedback to iterate and enhance design solutions.

- Create and manage custom WordPress installations tailored to diverse client needs.
- Develop bespoke themes from initial Figma/Sketch designs, ensuring seamless integration. Establish and oversee code repositories, local, staging, and server environments using Git. Maintain databases, server environments, domains, and workflows for optimal performance.

- Collaborate with stakeholders to update site content, prepare new pages, conduct QA, and deploy changes for timely releases. Translate complex technical concepts into easily understandable language for clients. Quickly prototype and design components as required. Supervise the management, upgrading, and maintenance of internal education and marketing communications WordPress websites.

- Provide comprehensive support to stakeholders on the Product Central website platform, including page building, template creation, issue troubleshooting, design enhancement suggestions, and UX improvements.

2019 - 2021

photon Technologies United States

WordPress Developer | Web designer

Develop PSD files into fully custom, user-friendly WordPress themes. Update and maintain existing WordPress websites, including content updates, visual enhancements, and creating landing pages, plugins, and widgets.

- Create graphics and code to maintain style and brand identity. Test and troubleshoot pages on various browsers and platforms, including resolving server/hosting issues and responsive code issues. Integrate WooCommerce into WordPress websites.

- Manage WPENGINE dedicated server account with over 200 websites, including setting up staging and live domain accounts. Provide ongoing support to all clients and collaborate with project leaders, project managers, and senior project managers.

- Fix bugs in client websites and address security concerns, including resolving hacked WordPress websites and implementing new security measures. Utilize WordPress, HTML, CSS, jQuery, and Bootstrap in development tasks.

- Translate client requirements into clean, usable UI/UX designs, produce flow diagrams, and document UI, graphical assets, and wireframes. Collaborate with client development and QA teams comprised of programmers, systems administrators, and designers.