



Muhammad Sibtain Zaffar

+92.305.5474862

msz_900@yahoo.com

Circular Road, Dera Ismail Khan, Pakistan

Summary

CERTIFICATIONS

Feb 2019 DIT (1 Year)

BTE, Peshawar, Pakistan with (Grade/Score) A

This Course includes HTML, CSS, Bootstrap, JavaScript, JQuery, Ajax, PHP & MYSQL

Jul 2016 IT Professional Training Course (6 Months)

Directorate Of IT, Peshawar, Pakistan with (Grade/Score) A

This Course includes HTML, CSS, Bootstrap, JavaScript, JQuery, Ajax, PHP, CodeIgniter, WordPress, MYSQL

Jul 2013 PHP Web Development Course (4 Months)

EVS Rawalpindi, Rawalpindi, Punjab, Pakistan with (Grade/Score) A

This Course includes HTML, CSS, JavaScript, JQuery, Ajax, PHP and MYSQL

Jan 2010 C Programming Language (1 Month)

Superior Professor Computer Institute, Dera Ismail Khan, Khyber Pakhtunkhwa, Pakistan with (Grade/Score) A This Course Contains an introduction to C-Programming Language.

Sep 2009 Office Automation (3 Months)

Petroman, Dera Ismail Khan, Khyber Pakhtunkhwa, Pakistan with (Grade/Score) A

This Course Contains an introduction to MS Office (Ms. Word, Ms. Excel, Ms. Power point, Ms. Access, Introduction to the internet)

I create my final Project using the Below Tools and Technologies.

Twitter Bootstrap, HTML /HTML5, Javascript, JQuery, CSS/CSS3, PHP 5.5, Mysql (PDO) and also some beginner knowledge of Adobe Tool's. I have intermediate-level knowledge of CI (CodeIgniter).

Skills

SEO | W3C Validation | Structured Query Language | MySQL | Microsoft SQL | JQuery | JavaScript |
HTML, CSS, Bootstrap, WordPress, PHP | HTML, XHTML | Front-End Coding | CSS3 | Cross-browser Compatibility |
Codeigniter | Backend Development | C# | ASP.NET

Objective

Skilled WordPress Developer with over 2 years of experience in designing, developing, and maintaining dynamic and responsive WordPress websites. Adept at customizing themes, optimizing performance, and implementing best practices in SEO and security. Seeking to leverage my expertise in PHP, HTML, CSS, and JavaScript to contribute to innovative projects and deliver exceptional user experiences for different Clients as Freelancer. Eager to join a collaborative team where I can continue to grow professionally while delivering high-quality, tailored web solutions.

WordPress Skills:

- 1) Theme Installation
- 2) Plugin Installation
- 3) Custom WordPress Coding
- 4) Theme Customization
- 5) Website Migrations
- 6) Elementor/Elementor Pro
- 7) Tag Div Editor
- 8) Block Editor
- 9) And much more...

SEO Skills:

1. Keyword Research and Analysis
2. On-Page SEO Techniques (meta tags, headings, URL structure)
3. Off-Page SEO Tactics (link building, social media)
4. Technical SEO Optimization (website speed, mobile-friendliness)
5. Content Creation and Marketing Strategies
6. Strategic Use of Analytical Tools (Google Analytics, SEMrush, Moz, Ahref, Screaming Frog)
7. WordPress Plugins (Yost, Rank Math)
8. Understanding of Search Engine Algorithms and Updates

9. Competitor Analysis and Benchmarking
10. User Experience (UX) and User Interface (UI) Principles
11. Web Development Basics (HTML, CSS, JavaScript)
12. Data Analysis and Reporting
13. Problem-Solving and Critical Thinking
14. Knowledge of CMS like WordPress, Shopify, etc.

Currently Active WordPress Projects:

<https://jkstudios.ca/>

Fully Customized site as per client requirements.

<https://expresspaperproducts.com/>

Migration, Customization, etc

<https://abcbuildingmaintenance.ae/>

Migration, Custom Development, etc.

<https://pro-maxcare.ae/>

Migration, Customization, Content Creation, New Pages Creation <https://pro-apk.com/>

Theme Management, Customization, On-Page SEO, Content Creation <https://bitcoinexchangehub.com/>

Theme Management, Customization, On-Page SEO, Content Creation

<https://internationalhub.net/>

Theme Installation, Plugin Installation, Theme Customization, SEO <https://www.vapelines.co.uk/>

On-Demand Customization

<https://checkmateittech.com/>

Theme Customizations,
Page Creation Using Elementor,

<https://getinsearch.com/>

Theme Customizations

<https://thetruthinternational.com/>

Theme Customizations, Improvements

Jun 2019 - Dec 2019

IT Teacher

IQRA NATIONAL UNIVERSITY, South Wazirstan, Pakistan

This a 6 month Project by Iqra National University Peshawar with the collaboration of the Pak Army in South Waziristan.

I have to Teach different IT courses to students which include basic computer introduction to advance Freelancing.

Aug 2018 - Feb 2019

Programmer

Kaizen Systems Inc.(US), Dera Ismail Khan, Pakistan

I have worked on Kaizen Medical Billing Product(Code) in PHP, Asp.Net(MVC)

May 2015 - Jun 2017

Asp.Net Programmer

EmCentrix(US), Dera Ismail Khan, Pakistan

Education

2015

Qurtuba University of Science and Information Technology

Bachelors in Technology , BCS(Hon's)

Information Technology

CGPA: 3.1/4

Projects
Experience**WordPress/SEO : 2 Years****Platform: Freelance****Other Programming, Web Development: 3.5 Years****E-Leave**

My Final Semester Project. E-Leave is an Online Leave Management System designed for organization to manage the staff leave's, A staff member can register on the website and if admin accept his registration then he/she will be able to send leave application, check his previous leave record, update his profile setting... All the website is controlled by a SuperAdmin which have the authority of add sub-admin, accept/reject user registration, accept/reject user application, update sub-admin/user

account data in case of user request, delete sub-admin/user's, access overall user's leave record, change his profile setting etc. A sub-admin have the limited authority, to accept/reject user application, access the overall user's leave record.

EmCentrix Project Links for reference:

All those projects are related to HR, payroll, & benefit management. I have worked on different Module in it and specifically on the State Tax Module which cover all the US State Tax related tasks. <https://www.emcentrix.com/>
<https://www.mypaperlessoffice.com/> <https://alcotthr.com/> <https://www.accountix.com/> <https://www.ppacahelper.com/>
<https://www.myworksmarthr.com/>

Kaizen Systems Inc. Project

The mentioned website is their main site and I don't have the access to their main PRODUCT website as its protected and can be only access by their team/clients etc.

<http://kaizenus.com/>

Languages

Pashto
Expert

Saraiki
Expert

Urdu
Expert

English
Intermediate