

# VIJAY ARORA

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## UX/UI & GRAPHIC DESIGNER

As a passionate UI/UX Designer, I specialize in crafting intuitive, user-centered designs that enhance the digital experience. With a keen eye for detail and a deep understanding of design principles, I strive to create interfaces that are both aesthetically pleasing and functionally efficient. I am skilled in wireframing, prototyping, and user research, and I thrive in collaborative environments where innovation and creativity drive success.

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## STRENGTHS AND EXPERTISE

- Figma
  - Spline
  - User research and experience
  - Framer
  - Dora
  - Adobe Photoshop
  - prototyping and animation
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## PROFESSIONAL EXPERIENCE

**IAS SATHI ( unit of arjuna educational )**  
**UX/UI Designer**

**June 2024 - Present**

Working as a lead UX/UI Designer handling all the design related work required to market a startup . whether it is the website designing and app design or the social media posts

Accomplishments:

- Working as a lead UX/UI Designer
- Handling and analysing the work of interns appointed by the company as a designer
- Designing the website and application
- working over the designing of various AI features being provided by the company to the students
- working over the social media posts that need to be posted on various social media platforms including linkldin and instagram

**Mediconnect- Doctor's connecting platform**  
**UX/UI Designer ( 3 month contract )**

**March 2024- May 2024**

Worked as a full time designer helping them in designing of their website and application where medical professionals and especially doctors can connect to each other .

Accomplishments:

- Designed their web application
- Designed their application with various AI features
- Did user research and made user persona to find out the improvements required in designing

**Mindscape Hub**  
**UX/UI Designer**

**April 2023-March 2024**

Worked as a full time UX/UI Designer designed various products including website and application for the company itself as well as all the clients company worked with

Accomplishments:

- worked as a UX/UI Designer , designing website and application
- connecting with various clients on the behalf of the company to understand their requirement
- performing user research and other process required for a successful designs

**NPPD Health consulting**  
**Intern UX/UI Designer**

**1 April- 30 April 2024**

Worked as an intern in UX/UI field to revamp their website to be well maintained in terms of user interface and user experience

Accomplishments:

- Revamped their website as an intern
- Took care of user experience while designing the website

**Ankara Fab**  
**Intern UX/UI Designer**

Worked as an intern designer with a startup name ANKARA FAB helping it to design their web application for their upcoming e-commerce clothing brand

Accomplishments:

- Designed their complete e-commerce clothing brand in the form of a web application
- Helped them in designing various banners and social media posts

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## **EDUCATION**

**Sri venkateshwar college, Delhi university**

Bachelor's of statistics ( 2022- 2025)

**Designing course from DROOL Community**

Learning from DROOL Designer by being a part of their weekly workshops

**VOXAGO ( IIT Delhi )**

Currently learning from the weekly workshop being organised by the community weekly

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References are available on request.