

Ahsan Maroof

SEO Content Strategist

Enthusiastic SEO professional having experience in optimizing content to improve search engine rankings and drive organic traffic. Skilled in keyword research, content optimization and using SEO tools. Eager to contribute to a dynamic team and help businesses enhance their online visibility.

Work Experience

Antlers Agency

SEO Content Strategist (May 2024 - Present)

Develop and implement SEO content strategies, conduct keyword research, optimize content, analyze performance with SEO tools and collaborate with marketing and content teams to enhance online visibility. Monitor industry trends and update strategies to maintain competitiveness.

Agency 21 International

Business Development Executive (Nov 2023 - April 2024)

Providing financial advice and guidance to clients regarding investment portfolios. Helped clients make informed decisions on how to manage their investments, grow their wealth, and achieve financial goals.

Square Nine International

Team Lead Manager (June 2022 - Sept 2023)

Consulting with clients to identify their needs, preferences, and financial concerns. Presenting proposals regarding projects and keep strong follow ups.

Diplomatic Focus. Org

Sub - Editor (Mar 2019 - Sept 2019)

Responsible for publishing content on diplomatic issues, promoting bilateral relations through Magazine Diplomacy, Trade, Culture, Education & Tourism.

Channel 7 Communication (Pvt) Ltd

Marketing and Creative Writing Internship (5 Weeks)

Supported the marketing team in creating engaging content, including social media posts. Collaborated with the creative team to generate innovative ideas and visuals for promotional materials.

Contact

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0344-9480544

Dha Phase II Islamabad

Education

- Riphah International University
- Bachelors in Mass Communication, 2018

Skill

- keyword Research
- On-page SEO
- Technical SEO
- Content Optimization
- Digital Marketing
- MS Office

Awards

- Jan 2023 / Promoted from Sales Executive to Team Lead Manager
- July 2022 / Champion of the Month for Bringing Highest Sales
- Sep 2019 / Certificate of Appreciation for outstanding performance from Chinese Ambassador