

Fatima Zohra

UI/UX Designer | Graphic Designer



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Rawalpindi, Pakistan



www.behance.net/13fatimazohra



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SKILLS

Adobe Photoshop

Adobe Illustrator

Figma

Adobe XD

Adobe After Effects

LANGUAGES

English

Full Professional Proficiency

Urdu

Full Professional Proficiency

Punjabi

Full Professional Proficiency

INTERESTS

freelancing

Traveling

Gaming

Reading

WORK EXPERIENCE

UI/UX Designer Designest

07/2023 - Present

Achievements/Tasks

- Developed wireframes and prototypes to effectively communicate design ideas to stakeholders and team members.
- Streamlined navigation for e-commerce websites, resulting in increased customer satisfaction and sales conversions.
- Mentored junior designers, guiding best practices in UI/UX design techniques.
- Collaborated with teammates to deliver valuable features meeting business and customer needs.

Graphic Designer Tab on tech

09/2022 - 05/2023

Achievements/Tasks

- Collaborated with teammates to deliver valuable features meeting business and customer needs.
- Collaborated with cross-functional teams to ensure consistent branding and messaging across all company materials.
- Created engaging social media graphics that drove user engagement and increased online visibility.

Graphic And UI/UX Designer(Intern) Sat Americana

02/2023 - 03/2020

Achievements/Tasks

- Mob App UI design
- Web UI design

PERSONAL PROJECTS

BOHO Mobile App UI/UX Design

INFINITY Mobile App UI/UX Design

Out-Kast.pk

EDUCATION

Bachelor of Sciences V.N.C Punjab University

09/2015 - 09/2017

GRAPHIC DESIGN PFTP

03/2022 - 06/2022

UI/UX DESIGN E-Rising

11/2022 - 02/2023

RWP