

ARMAGHAN JADOON

CREATIVE MANAGER & CONTENT SPECIALIST

ABOUT ME

I aspire to aim high every day, setting milestones for myself that I achieve one after another, while growing alongside the people around me. I am currently seeking a role that allows me to utilize both my creative and managerial skills effectively. I am looking for a long-term opportunity where my goals and growth align with the company's objectives, ensuring mutual benefit and sustained success.

WORK EXPERIENCE

March 2024 - Present

Fulltime - Contract

FREELANCE CONTENT SPECIALIST

Industrack - USA - Remote

CREATIVE CONTENT SPECIALIST

Industrack - USA - Remote

During my tenure, I worked closely with the marketing manager and CEO to oversee the entire marketing process from start to finish. This included crafting carefully curated scripts, directing and producing videos based on those scripts, and designing print promotional materials for client distribution. This hands-on experience allowed me to gain a comprehensive understanding of the marketing workflow and develop a diverse skill set in both digital and print media.

Nov 2023 - Feb 2024

Temporary - Contract

AI BASED - VIDEO EDITOR

ISPR - GHQ Islamabad - Onsite

CONTENT CREATOR

Trend Torch - Dubai - Remote

DIRECTOR EDITING TEAM

Editing Machine 2.0 - Islamabad Pakistan - Onsite

During my short contract tenures with the organization, I developed skills in team bonding, brand awareness, and client management. I successfully managed a team of five, training them to deliver exceptional results that met clients' expectations. I handled multiple projects simultaneously, meticulously tracking deadlines for each one. Despite the high-pressure, time-sensitive environment, our team consistently excelled, demonstrating efficiency and high performance.

May 2022 - Nov 2023

Full Time - Contract

TEAM LEAD

EUTECH Chamber - Germany - Remote

SR. VIDEO EDITOR

EUTECH Chamber - Germany - Remote

VIDEO EDITOR

EUTECH Chamber - Germany - Remote

In my first remote role, I gained extensive knowledge about team bonding and management in a virtual environment, as well as the use of CMS tools for coordinating multiple projects simultaneously. My keen eye for detail and creative skills led to my promotion to lead editor, where I was responsible for presenting daily reports to the manager on task completion and monthly target achievements. Working in the marketing department and developing new ideas for campaigns was an enriching experience that further honed my skills and contributed to my professional growth.

Feb 2021 - Dec 2022

Full Time - Contract

ADVERTISEMENT MEDIA HEAD

Essential Studio - Islamabad Pakistan - Onsite

SR. VIDEO EDITOR

Essential Studio - Islamabad Pakistan - Onsite

JR. VIDEO EDITOR

Essential Studio - Islamabad Pakistan - Onsite

Working at an advertising agency was a new and exciting experience for me. I collaborated with a diverse range of clients as a freelance and senior editor, producing both short-form and long-form content across various niches, including travel, weddings, e-commerce, gym promotions, and food branding. I oversaw the entire production process, from pre-production to production, and finally to post-production, where the creative magic happens. During my tenure, I led a team of seven, training them in the art of video editing, and ensuring high-quality deliverables for all our projects.

April 2017 - Jan 2021

Freelance - Contract

JR. GRAPHIC DESIGNER

TechValley - Abbottabad Pakistan - Onsite

VIDEO EDITOR

Seekho & Sekhoo - Abbottabad Pakistan - Onsite

FREELANCE VIDEO EDITOR

Fiverr & Upwork

JR. VIDEO EDITOR

Connected Pakistan - Abbottabad Pakistan - Onsite

I launched my career in 2017 from my hometown, balancing my studies as a 16-year-old video editor. What began as a passion for VFX and superhero effects evolved into a professional pursuit. This journey provided me with invaluable experience and led me to expand my skill set to include graphic design. I worked on a variety of versatile print materials, such as roll-up banners, booklets, business cards, and brand identity projects for various events. Throughout this period, I had the privilege of working under excellent mentorship, which further enhanced my professional growth.

March 2020 - Sep 2020

Volunteer Work

DESIGN TEAM LEAD

BU Events Club - Islamabad Pakistan - Remote

GRAPHIC DESIGNER

BU Events Club - Islamabad Pakistan - Remote

GRAPHIC DESIGNER

Dar-e-Insaniyat - Islamabad Pakistan - Remote

During my Bachelor's degree, I actively participated in various clubs to further hone my skills and gain valuable experience from different roles and interactions with esteemed alumni. I also worked with a non-profit organization focused on food and clothing distribution for those in need. It was a pleasure to work with all the members, and I was eventually offered a leadership position, managing a team of four. In this role, I conducted educational seminars, webinars, and training sessions for incoming new batches while continuing to develop my own skills.

EDUCATION

MS PROJECT MANAGEMENT

Bahria University Islamabad
2023 - 2025

BS MEDIA STUDIES

Bahria University Islamabad
2019 - 2023

FSC - ICS

Army BurnHall College - Abbottabad
2017 - 2019

MATRICULATION - ICS

Fauji Foundation - Abbottabad
2015 - 2017

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Software Expertise

Adobe After Effects

Adobe Premier Pro

Capcut/Canva

Adobe Photoshop

Adobe Illustrator

Ms Office

PORTFOLIO

