

# Mohsin Noor

UI/UX Designer | Islamabad, Pakistan

Phone: +92 333 8944462 | Email: mohsinnoor53@gmail.com

LinkedIn: [www.linkedin.com/in/mohsin-noor98](https://www.linkedin.com/in/mohsin-noor98) | Portfolio: [www.behance.net/mohsinnoor1](https://www.behance.net/mohsinnoor1)

## Professional Summary

Experienced UI/UX Designer with over 4 years of expertise in designing user-centric, intuitive interfaces for web and mobile applications. Skilled at balancing business objectives with technical requirements to deliver optimized user experiences. Proficient in wireframing, prototyping, and user testing, with a passion for visual design and solving complex design challenges.

## Professional Experience

### UI/UX Designer | Zapta Technologies - Lahore, Pakistan | May 2024 - Present

- Leading the design and development of user interfaces for various web and mobile applications
- Collaborating with product managers to define user experiences that align with business goals
- Conducting user testing sessions to refine designs and improve usability

### UI/UX Designer | AdremTek - Islamabad, Pakistan | May 2023 - May 2024

- Delivered high-quality UI/UX designs for SaaS platforms, improving user satisfaction by 15%
- Worked closely with development teams to ensure accurate implementation of design specifications
- Enhanced the overall user experience by optimizing existing UI features and adding new elements

### UI/UX Designer | Hixol - Gujranwala, Pakistan | September 2020 - October 2022

- Designed and developed wireframes, prototypes, and user flows for multiple web-based projects
- Participated in design sprints, contributing to both UX research and visual design solutions
- Improved platform usability and visual appeal, leading to a 10% increase in user engagement

## Core Skills

- Design Tools: Figma, Sketch, Adobe Photoshop, Adobe Illustrator, Adobe XD, InVision
- UI/UX Expertise: Storyboarding, Wireframing, UI Design, Interaction Design, Prototyping, Usability Testing
- Design Techniques: Visual Design, User Research, User Flow Design, Responsive Design
- Development Skills: HTML, CSS, JavaScript, Bootstrap, Wordpress, Webflow

## Additional Skills

- Brand Identity Design, Logo Design, Mockup Design, Post Design, Business Card Design
- App Design, Web Design, Responsive Design, 3D Model Design, Banner Design
- Wordpress Design, Webflow, HTML, CSS, JavaScript, Flutter

## Education

Bachelor of Computer Science | University of Gujrat, Hafiz Hayat Campus | 2017 - 2021

## Certifications

- Google UX Design Professional Certificate
- Complete Web & Mobile Designer (Udemy, 2022)

## Interests

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- Staying updated with design trends
- Technology research
- Outdoor activities like jogging and various indoor/outdoor games

## Projects

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- Intuu: <https://intuu.io/>
- Trackgps: <https://trackgps.ro/>
- Tazzergroup: <https://www.tazzergroup.net/>
- Bookmypet: [https://play.google.com/store/apps/details?id=ae.bookmypet&hl=en\\_AU](https://play.google.com/store/apps/details?id=ae.bookmypet&hl=en_AU)