



KHURRUM JAFFAR

+92 336 2254666 khurrum.jaffar@gmail.com

Khurrum Jaffar is an illustrator, writer, storyteller and a self-proclaimed nerd.

After his father locked him in a room full of computer magazines and an Amiga 500, Khurrum found himself drowning in the constant stream of techno babble and pixel-drome gulp bubbles.

It wasn't too late before Khurrum realized all that cyber-gasm actually had a language of it's own, and that he could speak it fluently.

Khurrum spent most of his late teen-life experimenting with pixels, paper, and Polyester – in no particular order.

Later, he set out to find new ways of indulging his passion for a good show-and-tell through a mix of art media and platforms.

Currently, and since the past few years, Khurrum has been enjoying a great deal of personal enlightenment and mental emancipation. The constant feeling that the future might not be all that dystopic, and the promise of a better 'Word-age' to break down even the most challenging ideas, are what motivates and excites his mind.

He also loves to travel, and has discovered that little boys of 12 at the Manchester, UK inter-city bus stop are nothing but the storytellers of tomorrow; and the Lebanese girl making shawarmas near Ealing Studios, London was actually a doctor in Dubai, but finds making sandwiches equally therapeutic.

*Whilst conjuring up digital solutions out of thin air and repairing asset and content DNA on earth, Khurrum can be found, in the higher dimensions of MahaLoka, playing mind-games with his best friend, the *Nix Con, and speaking in E.T. tongue using soliloquies in symbol-form and devising monologues from waveforms.*

Presently, he is looking for an opportunity to join a creative and enterprising company/agency where he can continue the pursuit of enlightenment, both personally as well as professionally.



KHURRUM JAFFAR

+92 336 2254666 khurrum.jaffar@gmail.com

WORK EXPERIENCE

Consultant

Design Strategy & Brand

2024

Daraz Pakistan (Alibaba Group):

Regional Design Director

2022 - 2023

WUNDERNERF, Pakistan:

Principal Creative Director,

Brand Strategy & Design

2016 - 2022

TheThird Digital, Pakistan:

Art Director, Digital

2014 - 2016

Waterloo-Kitchener, Ontario, Canada:

Consultant Art Director

2015

Technical Competence:

- o Expert level knowledge of 3D animation and CGI pipelines
- o Professional level in Unreal Engine 5, Blender, 3DS MAX, ZBRUSH, Cinema 4D
- o Professional level in 2D animation with Moho Pro, Toon Boon Harmony, TVPaint Animation
- o Expert level knowledge of metaverse creation tools, eco-system and social content creation
- o Proficient knowledge of AI tools for content creation and enhancement, 2D and 3D
- o Expert level knowledge of cloud-based content creation suites
- o Expert-level skills on Adobe CC Design Suite, Microsoft Office 365
- o Proficient on Mac and PC

CLIENTS LIST

KNORR, BROOKE BOND SUPREME, TARZZ, TAPAL, SUGAR HIGH FILMS, ATOMIC PULP, NANDO'S, KOLSON PAKISTAN, AGA KHAN ACADEMY PAKISTAN, FUTURETECH, NESTLE PAKISTAN, DUBAI CHAMBER OF COMMERCE, DUBAI TRAVEL & TOURISM DEPARTMENT AND MANY MORE.

03/03

