



# Sheraz Muzaffar

Wordpress Developer & SEO

## CONTACT ME

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📍 Hajira Azad Kashmir , Pakistan

## EDUCATION

**BS.SE (Software Engineering)**

**University of Poonch Rawalakot  
Azad kashmir**

2012 - 2016

## SKILLS

- WordPress
- WordPress Page builders like Elementor Pro, wp-bakery & Divi
- PSD , Figma , Adobe XD, Canva Design to WordPress
- Woocommerce and Payment Integration
- Custom post type ACF Jet Engine
- Plugin Integration, On-Page SEO
- Custom Theme Development and Customization
- Wix Website Development
- WP Rocket + LiteSpeed Cache
- Wp Forms + Contact Form 7

## WORK EXPERIENCE

Wordpress Developer & SEO

2022 - Present

**Zinormous Technologies | Islamabad**

- Developed Figma designed 30+ Static websites using Elementor Pro
- Developed a responsive website using a custom Hello theme and Elementor Pro from Figma or PSD Design.
- Developed dynamic website using ACF UI custom theme or Elementor Pro with a jet engine.
- Customized WordPress website design using different themes like D7, Flatsome. and page builders like wpbakery, ui/ux builder, and Elementor pro
- Designed or redesigned the website as per client requirements using different paid themes
- Website maintenance like recovering broken websites fixing bugs removing malware updating themes and plugins
- Developed an ecommerce store using a salient flatsome theme and uploaded categories products
- Optimized the speed of the website using image optimization and plugins like WP Rocket and also working on Google Analytics.
- Experience using Yoast SEO, Rank Math and SEOPress Plugins
- Google search console setup and integration
- Experience to solve analytics audit issues

Wordpress Developer

2020- 2022

**Enhance Technologies (e-teck)**

- Experience using Wordpress Themes & Plugin
- Optimize application for maximum speed and scalability
- Testing/troubleshooting pages on multiple browsers and platforms
- Modify provided graphics to fit the website if the size/aspect ratio is not correct
- Experience customizing of existing WP plugins/themes
- Complete Knowledge of Woo-Commerce
- Custom design in Elementor Pro
- Responsiveness website design

## PROJECTS

**Zinormous Technologies**

<https://tastygallos.com/>  
<https://www.dutch-translator.nl/>  
<https://leadspeddler.com/>  
<https://evernuemedia.com/>  
<https://mediq.com.pk/>

**Enhance Technologies eteck**

<http://mianelectronics.org/>  
<http://samicorporation.com/>  
<http://airfoundation.com.pk/>  
<http://helphuman.pk/>  
<https://pppp.org.pk/>