

MATTHEW COLLINS

UX/UI DESIGNER

CONTACT

- +270-270-1487
- mcollins2818@gmail.com
- 3620 N. Marshfield Ave,
Chicago, IL 60613
- mcollins28187.wixsite.com/matthew-collins-ux-p

PROFILE SUMMARY

Creative and user-focused UX Designer with a passion for crafting intuitive, user-centric digital experiences. Skilled in user research, wireframing, and prototyping using tools like Figma and Adobe XD. Proven ability to translate user needs into elegant, functional designs. Adept at collaborating in cross-functional teams and eager to bring fresh perspectives

EDUCATION

2004 - 2009
MURRAY STATE UNIVERSITY

- Bachelors in Theatre Studies
- Minor in Org. Communication

2022 - 2023
GOOGLE UX DESIGN
PROFESSIONAL CERTIFICATE

- Coursera

WORK EXPERIENCE

Freelancer PRESENT
UX Design/UI Design

- UI Writer for jefflintz.com**
 - Collaborated and helped design and write user-focused website content, ensuring alignment with brand voice.
 - Conducted UX research to inform content strategy and ensure designs met user needs and client goals.
- UI Writer and Graphic Designer for Creative Wisdom Podcast**
 - Collaborated with podcast host to ensure the tone and style of written content aligned with the brand voice and audience expectations.
 - Produced high-fidelity mockups using Adobe XD, Figma and Canva to present design concepts to the team.
- UI Writer for LunaMojo**
 - Crafted user-centered microcopy and interface content for their digital platforms.
 - Partnered with the design team to ensure all copy aligned with the brand voice and supported seamless user journeys.

SKILLS

- UX Design:** User research, usability testing, wireframing, prototyping, user journey mapping
- Tools:** Figma, Adobe XD, Sketch,
- Soft Skills:** Communication, problem-solving, empathy, teamwork
- Other:** Accessibility standards, HTML/CSS basics, visual design

Google UX Design Professional Certificate 2023
Issued by Coursera

- Comprehensive program covering the end-to-end UX design process, including user research, wireframing, prototyping, and usability testing.
- Developed skills in creating user-centered designs using tools such as Figma and Adobe XD.
- Completed hands-on projects, including building wireframes, low- and high-fidelity prototypes, and conducting usability testing to refine designs.

LANGUAGES

- English: Fluent
- German: Basics