



MUHAMMAD SOHAIB

About Me

Passionate and driven individual eager to learn and grow in the field of technology. Quick learner with a strong work ethic and excellent problem-solving skills. Enthusiastic team player with effective communication and collaboration abilities. Committed to delivering high-quality results and continuously improving skills in pursuit of professional excellence.

My Contact

✉ sohaib.io2001@gmail.com

☎ +92 3172823264

📍 House 1318, street 6c, Sector 4,
AECHS, Rwp, Pakistan

in [Muhammad Sohaib](#)

Languages

- **English** (Fluent)
- **Urdu** (Native)

Skills

- **Digital Marketing**
- **SEO**
- **Google Ads**
- **Content Writing**
- **Cloud Computing**
- **Networking** (CCNA)
- **WordPress**
- **Web Development**
- **Artificial Intelligence**
- **Python**
- **SQL** (oracle)
- **Virtualization** (Hyper-V)
- **Problem-Solving**
- **Creative**
- **Responsible**

Education

- **Suffah Saviour School**
Matriculation
Completed in **2017**
- **Shah Abdul Latif College**
Pre-Engineering
Completed in **2020**
- **International Islamic University,
Islamabad (IIUI)**
*Bachelor of Information Technology
(BSIT) 4 Years (2024)*

Experience

Digital Marketing (Freelance)

2020 – Present ([Upwork](#) & [LinkedIn](#))

Key responsibilities:

- Proficient in **SEO** strategies and techniques, with a focus on driving organic traffic and improving search engine rankings.
- Experienced in using **WordPress** to develop and maintain websites, ensuring they are SEO-friendly and navigable.
- Knowledgeable in utilizing **Google**, and **social media ads** to create effective ad campaigns, targeting relevant keywords, and optimizing ad performance.

Cloud Computing & Networking

May 2023 – Sep 2023 ([Corvit System](#))

Key responsibilities:

- Advanced-level knowledge in **AWS** as an Architect (Amazon Web Services).
- Accomplished in harnessing the power of **Azure**, deploying cloud solutions to drive efficiency.
- Seasoned in **Cisco** routing and switching, successfully implementing and managing network infrastructures.

Certifications

- Digital Marketing (**SEO**) From (**HubSpot** & **Google**)
- WordPress from (**Digiskills.pk**)
- Cloud Computing (AWS and Azure) From Corvit System (**NAVTC**)
- CCNA Cisco Networking Admin From (**NAVTC**)
- Python-Django From (**NAVTC**)