

ABDUL MANAN

Web Developer | CMS Management

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 Islamabad, Pakistan




SUMMARY


A passionate Web Designer & Developer with over 5 years of experience in web development, frontend development, and CMS management. Expert in WordPress, custom theme development, and SEO optimization. My career highlights include leading web projects that enhance digital presence, resulting in increased traffic and sales. I have a proven track record of successful project management from conception to launch. I am eager to leverage my expertise to contribute to impactful projects.

EXPERIENCES

Senior WordPress Developer

Creoforma UK


 Preston, UK (Remote)


 04/2024 - Present

- Led cross-functional projects to improve mobile responsiveness, resulting in a 55% increase in mobile user retention.
- Customized and integrated WordPress themes enhancing website functionality.
- Architected a robust e-commerce platform within WordPress, supporting growth in online donations.
- Automated backup procedures and security protocols that decreased client site downtime.

Web Developer

The Venture Studio (Formerly - We are Nova)

 Liverpool, UK

 05/2022 - 02/2024

- I was responsible for maintaining the startup website's performance optimization and security during my role.
- Delivered WordPress website builds for **8+ clients** within rigorous deadlines, consistently exceeding performance metrics.
- Improved website performance for a portfolio of small business clients, resulting in an average of 20% more leads per month.
- Keep the client's website in top form with regular updates, security patches, and content revisions.

SKILLS

Technical Skills

- Web Development (WordPress, Webflow, Custom)
- E-commerce Development
- Web Designing
- Logo Designing
- On-Page SEO

Tools/Software

- WordPress
- HTML5
- CSS3
- PHP
- Javascript
- jQuery
- Bootstrap
- Divi, Elementor and WpBakery Builders
- Figma, Canva
- Jira

KEY CONTRIBUTIONS

Successful Site Migration

Managed the seamless migration of a high-traffic WordPress site with minimum downtime, improving site resilience and user experience.

Lead Security Enhancement Projects

Led the security enhancement projects that successfully defended against a series of sophisticated hacking attacks.

- Played a key role in the successful launch of new websites.
- Implemented event tracking systems using Google Analytics on startup websites, enhancing data-driven decision-making for web marketing strategies.
- Regularly monitored website analytics to identify trends and opportunities for continuous improvements.

Software Engineer (WordPress)

EvampSaanga

📍 Islamabad, Pakistan

📅 11/2018 - 05/2022

- I was responsible for maintaining corporate and international clients' websites, as well as performance optimization and security.
- Maintained a user satisfaction rating of 100% year over year by providing responsive tech support to corporate clients.
- Managed corporate clients like **Allied Bank, FMFB, Bank of Khyber (BOK), Mobilink Microfinance Bank (MMBL), and SME Bank.**
- Collaborated with Design and QA teams to develop websites meeting 90% of client requirements.
- Maintained the ABL (Allied Bank) website for over 2 years, leading to contract expansion.
- Conducted QA Tests, attended onsite client meetings, and produced SRS and FSD documentation.
- Regularly monitored website analytics to identify trends and opportunities for continuous improvements.
- Modified existing websites to correct coding errors, upgrade interfaces, and improve overall performance.
- Directed a website migration project with minimum downtime.
- Diagnose and troubleshoot different websites of the company's critical clients by deploying updated knowledge of modern technologies in the industry.

EDUCATIONAL BACKGROUND

Bachelor of Science in Computer Science (BSCS)

PMAS-Arid and Agriculture University

📅 Sep 2014 - Sep 2018

CGPA

3.36 / 4.00

COURSES/LICENSES

The Ultimate Blueprint for WordPress

Specialized training in building and managing cutting-edge WordPress sites, from plugins to performance and SEO. Provided by **Alison Empower Yourself**.

WordPress with Docker

Completed a course on installing and managing WordPress using Docker, offered by Great Learning Academy.

HTML5 and CSS3

Completed **HTML5** and **CSS3** course on Priple.com

Web & Graphic Design

Completed 3 months course in Web and Graphic Design trade held at Technical Training Center/NTB Islamabad.

LANGUAGES

English

Proessiional



Urdu

Native

