

Muhammad Usman

WordPress Developer & Full-Cycle Web Strategist | Expert in Custom Builds, Technical SEO, and Data-Driven Web Solutions.

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Meet Usman!

I'm a WordPress developer—and I love developing WordPress websites. But don't worry, I can build custom themes as well, customized exactly to business needs.

Oh, you don't want WordPress solutions? No problem, I can develop websites from scratch without WordPress as well.

Anything else about me?

One of the best website strategists in the industry.

What do you mean by strategist?

It means I can single-handedly complete a project using just a niche—no extra details needed. Sounds amazing, right?

Let me clarify that.

For example, if your company needs a website, or you're launching an e-commerce platform but don't know where to start—I got you covered.

Here's what Usman brings to the team:

- Conducts in-depth research on the industry and target audience.
- Provides structured wireframes and project plans.
- Delivers UI/UX design recommendations for the best user experience.
- Analyzes competitors and develops strategies to stay ahead.
- Implements technical SEO for better search visibility.

With a strong problem-solving mindset and a passion for web development, I'm ready to contribute to a dynamic team and help businesses grow through effective digital solutions.

Let's connect and discuss how I can add value to your company! 🚀

Industry Level Experience

WordPress Developer @Trislogic

Nov 2020 - Dec 2021

WordPress Developer @Matlay

April 2022 - June 2023

WordPress Developer @Coding Crafts

July 2023 - Currently Working

Education

- **Punjab Institute of Technology**
 - 2010 - 2013
 - DAE Associate Engineering (Electrical, 3 Years)
- **bahauddin zakariya university Multan**
 - 2015 - 2020
 - Bachelor in Computer Science (BSCS)

Skills

- | | |
|---|------------------------|
| • WordPress | • Theme Customization |
| • SEO Best: On / Off-Page / Technical SEO | • Plugin Customization |
| • Speed Optimization | • WooCommerce |
| • Frontend Development | • SEO Writing |
| • HTML | • DNS Management |
| • CSS | • CDN Integration |
| • JavaScript | • Data Management |
| • PHP | • Hosting Management |

Languages

- URDU
- ENGLISH
- PUNJABI

references

- Will be provided if required

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My Selected Personal Writing Portfolio

[Medium Writing Portfolio](#)

[Dev Community writing portfolio](#)