

Soban Shafiq

UX/UI Designer with an aptitude for creativity. Working with startups, organizations and individual clients as UI/UX Designer and Graphics designer, which provides me with a keen eye for creative detail. Dedicated to understanding the needs of both users and stakeholders. Constantly seeking to improve my skills through ongoing learning and collaboration.

Experience

Product Designer @ Bytewise Ltd.

February 2024 – December 2024

- Designed digital products and refined brand visuals.
- Created user-friendly interfaces and conducted usability tests.
- Incorporated feedback to improve designs and maintain consistency across platforms.
- Collaborated with various teams to deliver designs that met user needs and company objectives.

UI/UX Designer @ Alright Tech Ltd.

May 2024 – Aug 2024

- Leading the UX research and design phase for a large-scale social media platform project.
- Designed user interfaces for various web and mobile app projects.
- Collaborated with cross-functional teams to ensure an overall cohesive user experience across all projects.
- Developed wireframes, prototypes, and high-fidelity mockups.
- Ensured designs adhered to project standards and best practices.

Visual Designer @ Radix Digital

April 2023 – June 2024

- Created visually compelling assets and materials for various digital initiatives.
- Developed engaging graphics, illustrations, and other visual elements for various projects.
- Translated concepts into aesthetically pleasing designs while maintaining brand consistency.
- Collaborated with stakeholders to ensure alignment with project goals, enhancing visual appeal and effectiveness.

Education

Bachelors in Computer Science @ NUML Islamabad

September 2021 – January 2025

Google UX Design Specialization @ Coursera (online)

2022 – 2023

Skills

UX Design

UI Design

UX Research

Prototyping

Interaction Design

Usability Testing

Graphic Design

Branding Design

Tools

Figma

Adobe Xd

Protopie

Adobe Photoshop

Adobe Illustrator

Notion

Miro

Canva

Spline

Hobbies/Interests

Books

History

Philosophy

Art

Filmmaking

Music

Accomplishments

Best Design – Satori Graphics Design Challenge

April 2023

I won the best design for a poster design competition in an online design community. The designs were rated by a well-known designer and their team.