



# MEHR ALI HYDER

## PROFESSIONAL WEB DEVELOPER

I'm a skilled Web Developer with experience in website design, SEO, and video editing. Over the years, I've worked with multiple agencies and clients across various niches, leading teams, building websites, and helping businesses grow their online presence. Passionate about clean design, performance optimization, and user experience.

### CONTACT

✉ mehralihyder@gmail.com

☎ +92 304 5414652

🌐 mehralihyder.com

📍 Gulberg Residencia,  
Islamabad, Pakistan

### EDUCATION

#### Bachelor's in Software Engineering

2016 - 2020

NUML University, Islamabad

#### intermediate (Pre-Engineering)

2013 - 2015

IMCB, F-10/3, Islamabad

#### Matriculation (Computer Science)

2011 - 2013

IMSB, G-10/3, Islamabad

### HOBBIES

- Music Composition
- Writing Screenplay
- Video Editing
- Documentaries
- Games & Movies

### LANGUAGES

- English
- Urdu

### PORTFOLIO

- [Link to portfolio](#)

### SKILLS

#### WordPress

Custom Plugin Development

WooCommerce

Advanced Custom Fields

Website Migration

Server Handling

Builders (Elementor, Divi etc.)

API integrations

Website Maintenance

#### SEO

On-Page SEO, Off-Page SEO

SEO Audits

#### Video & Graphics

Promotional Videos

Graphics and illustrations

### RECENT EXPERIENCES

#### WordPress Developer (UK Based) Web2Block

Jan 2024 - Present

Developed multiple websites across various niches, delivering customized solutions based on client needs.

#### WordPress Developer & SEO Consultant (Pakistan) Alfa Web Studio

Jan 2023 - Jan 2024

Led a team while working on website development and SEO projects to enhance online presence for clients.

#### WordPress Developer (UK Based) New Era Os

Mar 2022 - Dec 2023

Worked as a Virtual Assistant, supporting website development and design tasks for diverse client projects.

#### WordPress Developer (Pakistan) RF-Studio

Mar 2021 - Mar 2022

Served as a WordPress Developer and SEO Consultant, delivering optimized websites and improving search engine rankings.

#### Web Developer & SEO Consultant (Intern) Oxmite Digital

Nov 2020 - Mar 2021

### CERTIFICATIONS

#### AI (Robotics)

NAVTTTC, Islamabad (6 Months)

- Machine Learning
- Deep Learning
- Python libraries