

# NIMRA IMRAN

Creative Designer | Digital Art & Brand Identity Enthusiast

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## SUMMARY

Creative and detail-oriented Computer Arts student with hands-on experience in branding, graphic design, and spatial layout drafting. Skilled in Adobe Photoshop, Illustrator, and Canva. Passionate about visual storytelling, layout design, and bringing creative concepts to life.

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## ACADEMIC CREDENTIALS

### Bachelors of Computer Arts (BCA)

- Foundation University School of Science & Technology (FUSST)
- CGPA (3.48/4)

### Major Subjects

Drafting | Basic Design | Still life Drawing | Computer Graphics | Entrepreneurship | Basic Animation | Communication Design | Fundamentals of photography

### Intermediate in Computer Science

Mar 2023 - Feb 2024

- 72%, B grade (797/1100)
- FBISE-Islamabad

### Matriculation in Science

Feb 2020 - Jan 2021

- 94%, A+ grade (1041/1100)
  - BISE- Rawalpindi
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## PROJECTS

### Branding Project – Nimra Organics

- Developed a complete brand identity for an organic skincare line.
- Designed the logo, business card, packaging, and promotional materials.
- Created a storybook and character for enhanced brand storytelling and engagement.

### Drafting Project – Cafe Floor Plan Design

- Created a professional draft layout of a cafe using technical drawing techniques.
- Included detailed interior layout, furniture positioning, elevation drawings, and floor plan.
- Showcased understanding of spatial design and visual presentation through clean, architectural drafting.

### Entrepreneurship Project – Crochet Accessories Business

- Planned and managed a crochet-based small business under the university's entrepreneurship module.
- Handled product creation, packaging, stall design, and promotional material development.
- Designed and ran a social media page using Canva and Photoshop to promote and brand the business.

### Truck Art-Themed Cultural Installation

- Constructed a four-legged wooden stand inspired by Pakistani truck art.
  - Hand-painted surfaces with lanterns, cultural motifs, and traditional decorative elements.
  - Presented the project to a Chinese delegation, receiving appreciation for its cultural value and creativity.
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## SKILLS

- Microsoft Word, Microsoft Excel, Microsoft PowerPoint
  - Video Editing, Photography, Graphic Designing, Illustration & Digital Art
  - Photoshop, Illustrator & Canva
  - Storytelling & Concept Development
  - Resin Art & Handmade Crafts
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## INTERESTS

- Traveling
  - Video Editing & Graphic Designing
  - Painting & Sketching
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## ADDITIONAL INFORMATION

- **Languages:** Urdu, English
  - **Certifications:** Graphic Designing, Canva Designing, Spoken English & Fanaan Film.
  - **Interests:** Manual Art, Graphic Design & Visual Storytelling, Traveling & Exploring Cultures
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## WORKSHOPS

- Canva Designing
- Logo Designing
- AI Based Video Editing
- Build E-commerce Store