

SADAF TOUQUEER

CONTACT

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VPO Dhoda Teh/Distt Chakwal

SKILLS

Communication skills

Digital Marketing

Python

Artificial Intelligence

Machine Learning

Time Management

Team Work

PROFILE

Motivated and detail-oriented professional currently expanding my expertise in Artificial Intelligence and Machine Learning. Since 2023, I have been working as a U.S.-based Digital Marketing Virtual Assistant, gaining hands-on experience with SEO, content creation, social media management, and analytics. My passion for technology and data-driven decision-making fuels my commitment to continuous learning and delivering results in both marketing and tech-focused roles.

WORK EXPERIENCE

Digital Marketing Virtual Assistant

Nth Degree Group

I have been working as a Virtual Assistant at a U.S.-based Digital Marketing company since 2023, where I support various tasks including content management, client communication, and coordination of digital marketing projects. My role involves assisting with SEO, social media, and email marketing efforts while ensuring smooth workflow and timely task completion.

CERTIFICATES

IBM
Python for Data Science, AI & Development
Apr 3, 2025

IBM
Machine Learning with Python
May 31, 2025

Simplilearn
Introduction to Artificial Intelligence
Aug 22, 2024

Simplilearn
AI For Everyone
Jul 8, 2023

IBM
Generative AI: Prompt Engineering Basics
May 18, 2025

EDUCATION

BS-CS
International Islamic University, Islamabad
2020-2024
CGPA: 3.28/4.0

PROJECTS

Developed a machine learning model to predict employee attrition using Python and Gradient Boosting. Performed data cleaning, feature engineering, and model tuning using pandas, scikit-learn, and GridSearchCV

<https://github.com/SadafTouqueer/Employee-Attrition-Project>

LANGUAGES

English

Urdu